## Strategy for Whanganui Rautaki mō Whanganui

This strategy will serve as the council's core guiding document, setting out long-term goals that extend beyond 10 years.

Through community engagement, we heard that residents value Whanganui's history, community, and natural environment and see strong potential for growth. In response, we've reshaped our approach around five key goals: grow, build for, protect, celebrate, and activate Whanganui.



Grow Whanganui by investing in our district and people, providing local economic opportunities and raising our quality of life.



## **Protect Whanganui**, Whanganui, whakamānawa

Protect and treasure Te Awa Tupua o Whanganui and our unique Environment.



**Build Whanganui**,
Whanganui,
waihanga!

Build and invest in core infrastructure and housing options for the community.



Activate
Whanganui,
Whanganui,
whakakorikori!

Activate the town centre, neighbourhoods, and public places, so they are lively, accessible, safe, and well used.



**Celebrate Whanganui**,

Whanganui, whakanuia!

Celebrate our cultures, histories, arts and heritage.

Whanganui home of the good life - Whanganui tūrangahakoa





## **HAVE YOUR SAY**